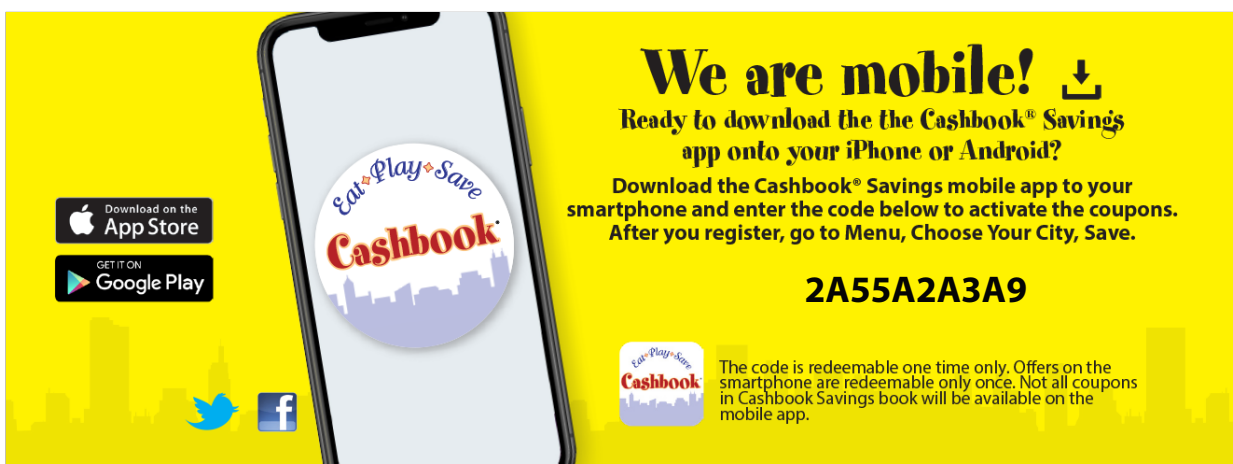


KCS | KNOX COUNTY SCHOOLS

The KCS Coupon Book will launch on Sept. 14, 2023, and this year's campaign includes some exciting changes!

This year, the district is launching a new mobile app, as a supplement to the traditional book. Each printed book will include a unique code that allows customers to access most of the same coupons on their phone or mobile device. That means for each book purchased, a customer in most cases will be able to use two coupons – the digital coupon from their app and the print coupon from their book.

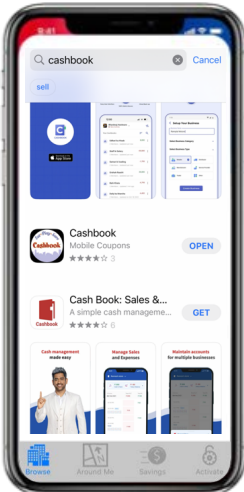


The cost of the Coupon Book has remained the same since 1989. Given the rising costs to print the book and the new benefits provided by the mobile app, the book will be priced at \$20.

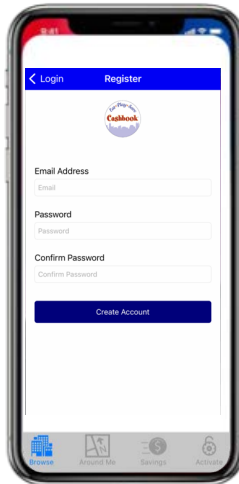
We expect that this change will provide a significant increase in funding to district schools.

For details about using the mobile app, please see Page 2 of this flier.

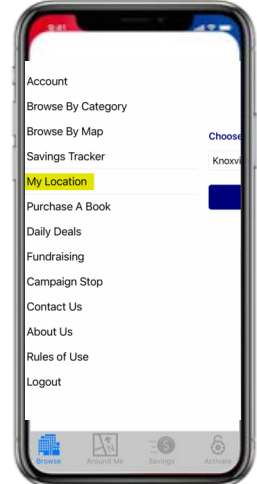
DIRECTIONS TO USE THE MOBILE APP



1. Search for "Cashbook" app



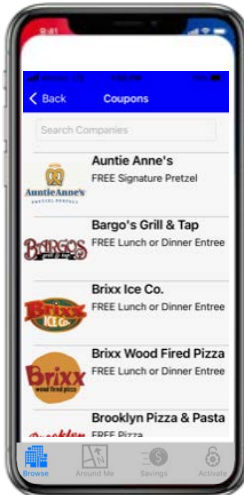
2. Register new account



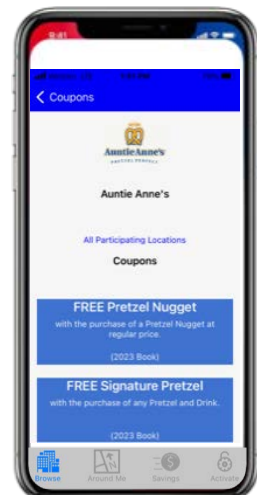
3. On "My Location" tab, choose Knoxville



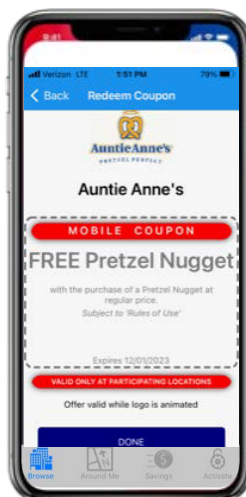
4. Select coupon category



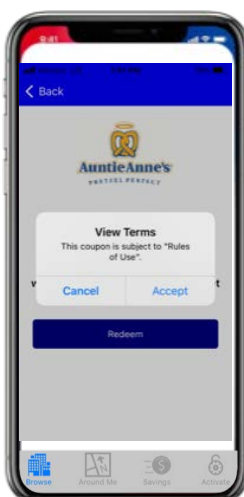
5. Select vendor



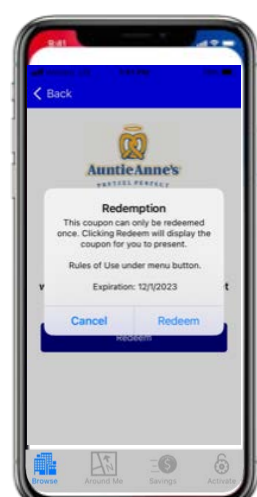
6. Select coupon



7. User shows coupon to vendor



8. Accept terms



9. Redeem coupon